

At Your University

Step 1: Think about departments that are related to this conference. Which department would support program like TASC? (Ex. Area Studies, History, Foreign Studies, International Relations, Political Science, International Business, Leadership Programs)

Step 2: Introduce yourself, describe the program, and describe your financial need. Let them know that even partial scholarship would be very helpful.

Step 3: Ask for referrals to other sources for follow up.

** When you explain about TASC, highlight the intensive, hands-on, bi-national academic structure of the Conference; its student-run program; the leadership skills you will gain; and the professional network connections of TASC.*

Corporate Contacts

Step 1: Identify businesses in your area that would be interested investing in you and your experience with TASC. (Taiwanese and American corporations in your university or hometown area are additional sources for funding)

Step 2: Contact the Community Relations/Public Affairs/Corporate Social Responsibility office of the company and set up a time to meet with a representative.

**Before contacting any corporation, please seek approval from TASC (tasc01.pliao@gmail.com). It is possible this company already supports TASC, and that relationship shouldn't be jeopardized.*

Local Sources

Step 1: Look in your phone book for area groups. (Ex. Rotary Club, Lion's Club, the World Affairs Council, the East-West Institute, the Asian American Federation, religious organizations, social groups)

Step 2: Contact these organizations and ask for a meeting in-person to explain TASC, its academic and unique nature, and your financial need. Again, emphasize that even a partial scholarship is helpful.

Your Own Way

1. Personalized fundraising or "crowd funding" websites (i.e., <http://www.gofundme.com/>, <http://www.youcaring.com/>).
2. Design Matching Gift programs for family, friends, teachers, and employers.
3. Offer to speak at school, church, or other community organizations post-TASC to communicate the tangible results of TASC and your appreciation for their support.
4. You will author an original paper as part of TASC. What can you do with this paper-submit to a journal, essay contest, or use for academic credit/financial aid?
5. Promote yourself to local or campus media - if you get a media placement in the newspaper, TV, or radio, use it to seek funding from your school or local organizations.
6. Create letter/email templates and tracking spreadsheets to organize your communication: initial contact, follow up, notes, action items.